



FOR IMMEDIATE RELEASE

CompuWeather Launches New HailTrail™ Line of Professional Hail Analysis Tools for Investigating Insurance Hail Claims & Fraud

Advanced products provide Insurance Professionals with Upgraded Tools and Lower Prices

HOPEWELL JUNCTION, NY (PRWEB) July 28, 2010 -- CompuWeather, Inc., the worldwide leader in forensic meteorology, today announced the launch of its new line of HailTrail™ professional hail analysis tools designed to provide new options and enhancements to insurance, legal and engineering professionals investigating hail damage claims and hail fraud. CompuWeather's new HailTrail™ product line consists of 3 products: HailTrail™ site-specific hail analysis report, HailTrail™SEARCH vicinity hail search report and HailTrail™PLUS combined site-specific hail and wind analysis report.

The new HailTrail™ products from CompuWeather provide a powerful tool kit for professionals investigating hail claims. The HailTrail™ products offer enhancements and upgrades over existing hail products currently available within the forensic weather industry with lower starting prices. Tools of this type are typically used when trying to determine whether or not hail was present at a specific place and time as well as the size of the hail. HailTrail™ products are designed to properly document hail claims by providing accurate site-specific results in a simple and straightforward format. Standard delivery for all HailTrail™ products is 3 business days with next business day service available as an option.

“We are very excited to provide our customers greater flexibility and new options for investigating hail claims and fraud,” said Jess Hurwitz, CompuWeather Director of Sales and Marketing. “We feel that the addition of these new products for the professional hail investigator is another significant milestone in our commitment to the insurance, legal and engineering professionals we serve. Improving our products, reducing our prices and keeping pace with the changing needs of our clients are top priorities for CompuWeather.”

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About HailTrail™ Products

CompuWeather's new line of professional HailTrail™ hail analysis products consists of the following 3 items:

CompuWeather HailTrail™ Site-Specific Hail Analysis Report – Provides site-specific hail analysis for an exact location over a 24-hour period. Graphically illustrates the size and path of damaging hail (>0.75") with respect to the requested location on a detailed Google™ map. Provides a text overview of the storm event prepared by a meteorologist, which includes the time that the storm affected the location in question. This is a great tool for documenting hail claims when it is necessary to determine whether damaging hail was or was not present at a specific location and time.

CompuWeather HailTrail™SEARCH Vicinity Hail Search Report – Helps determine if and when hail may have affected a location over any period of time. This convenient tool can be used to search for hail reports for any period from 1 day to 25 years. Provides a comprehensive detailed listing with all hail reports in time and date order within 25 miles of your requested location with a description of each hail report (date, time, distance, hail size, report source, city, state, county, etc.). Also provided is a summary listing of the closest hail reports sorted by distance. Typically hail searches are used for insurance policy coverage issues or to narrow the time window when hail occurred.

CompuWeather HailTrail™PLUS Site-Specific Hail & Wind Analysis – This report is the perfect tool for investigating damaging both hail and winds at the same time for a specific location. This enhanced report provides all of the features of our standard HailTrail™ site-specific hail analysis report combined with site-specific wind analysis. The wind analysis, prepared by our meteorologists, is for the exact loss location and provides daily peak wind speeds (maximum sustained wind and gusts) and wind direction for the same days covered by the hail analysis.

The process which CompuWeather utilizes in its new HailTrail™ hail analysis products is based on the latest and most advanced hail detection and hail analysis technology available in today's weather industry. A combination of the following data sources and technologies are used when producing our HailTrail™ products:

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- Real-time and archived NEXRAD radar data from the National Weather Service (NWS)
- Terminal Doppler weather radar data
- 2D and 3D thunderstorm analysis tools
- Proprietary hail swath detection and identification algorithms
- Visual analysis of radar signatures
- National Weather Service (NWS) Storm Reports
- Final interpretation, review and determination by trained hail meteorologists

CompuWeather's new HailTrail™ products use all of the above items in combination to create the most accurate post-event hail analysis available in today's forensic weather industry.

About CompuWeather

CompuWeather, Inc. is the worldwide leader in the field of forensic meteorology and the #1 source of site specific past weather reports for the insurance, legal and engineering industries. CompuWeather's past weather service is useful when trying to determine or pin-point the exact weather conditions that existed for a specific past time and place which is vital information for all weather related insurance claims, legal cases and engineering investigations involving damage, loss or injury. CompuWeather produces more forensic weather reports monthly than any other company in the world.

CompuWeather is a division of the FleetWeather Group of Companies, Inc. (fleetweathergroup.com), is privately held, has been in business since 1976 and is headquartered in Hopewell Junction, New York. More information is available at our web site (<http://www.compuweather.com/>) or by calling 1-845-226-8300.

HailTrail™ product information and samples may be viewed at: www.hailtrail.com

For questions, information or to place an order, please contact the Forensic Sales Team at CompuWeather by Phone: 800-825-4445, email: experts@compuweather.com or [CLICK HERE](#) to request service via the web.

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